

Golden Bears Impressed with Safety, Performance and Aesthetics of Sportexe



FIELD NAME	Memorial Stadium
LOCATION	Berkeley, CA
SPORTS	Football
TURF SYSTEM	Momentum® 51
TURF SIZE	99,000 SQ. FT.
INSTALL DATE	2003



Memorial Stadium
2005

The University of California-Berkeley offers 27 sports programs. To support that number of teams, the facilities have to be top-notch, so three years ago the school began researching ways to improve their existing field at Memorial Stadium.

After a comprehensive review of synthetic turf companies and their products, university officials chose Sportexe's Momentum – a "next generation" turf system that meets the performance and safety demands of the school's extremely competitive sports programs.

According to Cal-Berkeley Director of Football Operations, Mike McHugh, "The university is even more pleased with its Momentum system than when it was chosen. We felt then – and we still feel – that Momentum™ is the best playing surface available."

Sportexe installed Momentum at Cal-Berkeley in the summer of 2003, replacing a worn grass field.

"Sportexe has been a wonderful partner – very professional, and the people have been great to work with."

*-Solly Fulp
Vice President and General Manager
Cal Sports Properties*

"We had severe maintenance issues with the grass; it was used way too much," said McHugh.

"In reviewing synthetic systems our first concern was safety," he continued. "Momentum provides what we were seeking – a safe, consistent field – better than grass in this area of the country, as grass can be very inconsistent because of bumps, overuse, etc."

McHugh is very pleased with how Sportexe field has retained its quality so far. "The turf is exactly where Sportexe said it would be in terms of performance, cushioning and aesthetics," said McHugh. "At this rate we anticipate using it for many years to come."

Solly Fulp, vice president and general manager of Cal Sports Properties, echoed

McHugh's comments. "Sportexe has been a wonderful partner – very professional, and the people have been great to work with."

INSTALLED WITH
Momentum® 51
FEATURING STRENEXE™ FIBER
Momentum® is a registered trademark of Sportexe®. 0507