

# 49ers Strike Gold with Sportexe Synthetic Turf System



<b>FIELD NAME</b>	SF 49ers Practice Field
<b>LOCATION</b>	Santa Clara, CA
<b>SPORTS</b>	Football
<b>TURF SYSTEM</b>	Momentum®
<b>TURF SIZE</b>	74,100 SQ. FT.
<b>INSTALL DATE</b>	June 2006



Recently the NFL San Francisco 49ers' Marie P. DeBartolo Sports Centre, situated on an 11-acre site in Santa Clara, Calif., was honored for its award-winning natural grass practice surfaces. However, the 49ers are most excited about the new installation of its Sportexe Momentum synthetic turf system to maximize the team's versatility and safety on different playing surfaces. The Sportexe field enables the 49ers to make a smooth transition for practice if the natural grass becomes soggy from rain.

"It gives us a less slippery surface when we have to deal with the rain which we got a lot of last year towards the end of the season," said Mike Nolan, 49ers head coach. "It's also the type of surface we'll see a lot on game days at stadiums around the league so it will also help us in our preparation with getting acclimated to the footing on those types of fields."

The DeBartolo facility provides the 49ers players, coaches and staff with all the necessary

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components for daily practices, weekly game preparations and general overall operations in one functional, state-of-the-art setting.

"We did extensive research and looked at several turf companies and their products," said Murlan Fowell, VP of Operations for the 49ers. "Based on various recommendations, visits to fields, and the professional manner in which Sportexe presented themselves, we felt Sportexe offered the best product on the market today."

Sportexe is designed to be dense, firm, fast - a superior surface that maximizes performance and player safety.

With unsurpassed quality and durability, Momentum® is the premier synthetic turf system of choice for professional sporting teams.

**MURLAN FOWELL**

*VP of Operations  
San Francisco 49ers*

In addition to the 49ers, Sportexe is also underfoot of other Bay Area clients such as the University of California-Berkeley, UC-Davis and De La Salle High School, along with fellow NFL franchises – the Baltimore Ravens, New Orleans Saints and Buffalo Bills.

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**Momentum**®  
FEATURING STRENEXE™ FIBER  
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